

India Pavilion, COP 22 Side Event

## **Lifestyle for Minimum Carbon Footprint**

Book Release, 14<sup>th</sup> November, 2016, Marrakech

### **Press Release**

#### **India's Minister Exhorts International Community to make Minimum Carbon Footprint Lifestyle; a Global Mass Movement**

Shri Anil Madhav Dave, India's Minister of Environment, Forest and Climate Change called upon the global community to adopt minimum carbon footprint lifestyle and help make it a global mass movement. Speaking at a book release event at the India Pavilion at COP 22 on 14<sup>th</sup> November, he said that international cooperation and policies have their own role in resolving climate crisis, however, as an individual all of us need to adopt a minimum carbon footprint lifestyle. He reiterated that this is the only way to sustainability. He also released two books around the theme of "Lifestyle for Minimum Carbon Footprint." The event was organized by PAIRVI (Public Advocacy Initiatives for Rights & Values in India), CECOEDECON (Centre for Community Economics and Development Consultants Society) and Beyond Copenhagen, a collective of Indian civil society organizations.

Shri Anil MadhaDave, added that the Prime Minister of India, Shri Narendra Modi has strong belief in the lifestyle changes and its contribution to the climate stabilization. He reminded that speaking in Paris COP 21, the Prime Minister has said "Lifestyle changes are necessary and possible." Mr. Dave also stressed that we need to involve each and every citizen in all countries and make lifestyle changes a global mass movement. Referring to Gandhi, he said that he made Swadeshi and non-violence a global virtue, and a movement with his simple lifestyle and simpler messages. He concluded by saying that his inspiration will help us make minimum carbon footprint lifestyle, a global movement.